



Bruno Guez Lesson Plan

1. Bruno Guez has had a long and impressive career.
 - a. Please outline how he has adapted his skills and approach through the years to remain relevant in the current music industry landscape.
 - b. What is his overall view of the current music industry, and where does he see it going in the next five to ten years?
2. Revelator is a unique company with an array of offerings.
 - a. What are Revelator's offerings?
 - b. Who are Revelator's competitors?
 - c. What piece of the market does Revelator dominate?
 - d. What challenges do you see to their business model?
3. Bitcoin blockchain technology is ripe to sweep the music industry into its next phase.
 - a. How is Bruno and Revelator currently using this technology?
 - b. What needs to improve or change for bitcoin blockchain adoption across the board for musicians?
 - c. What do you view as the current state of and the "next phase" for bitcoin blockchain?