



David Andrew Wiebe Lesson Plan

1. David Andrew Wiebe creates podcasts and is a self help resource for musicians.
 - a. After reviewing his interview and business links, how has he monetized his career?
 - b. Do you picture David to be the new model of musician today?
 - c. David wants to help other musicians understand the difficult concept around blockchain. Can you come up with a simple, yet complete explanation of what the blockchain is?
2. David Andrew Wiebe is guardedly optimistic about Blockchain.
 - a. As a technologist, how does this help his cause?
 - b. He explains that the purported benefits of blockchain in its current form can be misleading. Explain this and give an example.
 - c. How, in your opinion, can blockchain best support a new free market music economy?
3. David explains what he thinks would be most beneficial for musicians.
 - a. Do you agree that more frequent micro-transactions are the future of earning a living as a musician? Explain.
 - b. David stated that Imogen Heap keeps around 18% of her total profits. Is this above, below, or about the norm?
4. David begins to explore the concept that the internet is only now recognizing copyright around content, such as blog posts.
 - a. How will this change how the internet is currently functioning?
 - b. How can this type of rule be realized and enforced?
 - c. In your opinion, would blockchain be able to help in this type of transaction, as well as with music copyright?