



Dick Huey Lesson Plan

1. The Future of Music Coalition has been highly focused on policy. They have had victories in helping pass legislation that progresses the musicians' agenda, namely net neutrality and healthcare.
 - a. What additional issues in today's political landscape could affect musicians, positively or negatively?
 - b. What could you do to positively impact the plight of the musician?
2. List some of the tools available to artists today.
 - a. Do you think artists are exploiting services and tools available to them, and why?
 - b. What could they utilize better for more sustained success?
 - c. Is there a tool, either real or imagined, that might help artists in a way that has been undiscovered?
3. When you understand Dick Huey's career path, it has been varied and interesting.
 - a. What do you see as the key moments in his life that shaped his success?
 - b. After reviewing the ToolShed website, how much of his success depended on being at the right place at the right time?
 - c. Take a moment and chart your career out for the next twenty years. Where do you need to be in the next six months to prepare for that vision?
4. When Huey discusses the term, "niche", he has a very specific idea in mind.
 - a. Explain what niche means to you.
 - b. List a few artists that fall into that category.
 - c. How could labels benefit through focusing more on smaller artists, or particular genres?
 - d. Looking at ToolShed, they have eclectic customer base. What are some of the similarities and/ differences you see?
5. Dick Huey thinks that the current woes of the music industry are not unsolvable.
 - a. How would you change or modify the current day system to make it streamlined and benefit those who most deserve it?